



**For Immediate Release**

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***Food Processing Magazine Readers Give Sealed Air's Cryovac® Brand Packaging Top Marks for Seventh Straight Year***

**DUNCAN, S.C. (March 3, 2010)** –Sealed Air's Cryovac® brand has received *Food Processing* magazine readers' highest accolade for the seventh consecutive year. The company has been honored with a Readers' Choice Award as a gold supplier of packaging materials.

"These awards come directly from processors' unaided feedback, showing that customers truly do know best," said Dave Fusaro, editor in chief of *Food Processing* magazine.

"Companies like Sealed Air's Cryovac® brand can be especially proud of this distinction as it comes directly from their customers."

"We are honored to receive this unprecedented seventh straight award," said William V. Hickey, president and CEO of Sealed Air Corp. "We focus on our customers' product needs and business goals in every facet of our partnership with them; this award shows that we are giving them the service and value they expect from us. We will continue to push our company further to be responsive not only to customers' current needs, but to their future goals as well."

2010 is the seventh consecutive year the Cryovac® brand has been selected for *Food Processing's* Readers' Choice Award. The magazine surveyed more than 25,000 readers from food and beverage companies to select gold, silver and bronze winners in dozens of categories, including packaging materials and packaging equipment. Readers representing suppliers or vendors did not participate in the survey.

For more information about *Food Processing* magazine's Readers' Choice Award, visit [www.foodprocessing.com](http://www.foodprocessing.com). For more information about Sealed Air's Cryovac® Food Packaging, call 1-800-845-3456 or visit [www.cryovac.com](http://www.cryovac.com).

### **About Sealed Air**

For fifty years, Sealed Air has been a leading global innovator and manufacturer of a wide range of packaging and performance-based materials and equipment systems that now serve an array of food, industrial, medical, and consumer applications. Operating in 51 countries, Sealed Air's international reach generated revenue of \$4.2 billion in 2009. With widely recognized brands such as Bubble Wrap® brand cushioning, Jiffy® protective mailers, Instapak® foam-in-place systems and Cryovac® packaging technology, Sealed Air continues to identify new trends, foster new markets, and deliver innovative solutions to its customers. For more information about Sealed Air, please visit the Company's web site at [www.sealedair.com](http://www.sealedair.com).

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